

HTML Links and Images

Links support navigation and images communicate visual information. Both need meaningful text alternatives.

Links

```
<a href="results.php">View tournament results</a>
```

Link text should describe the destination without relying on “click here”.

For an external link opened in a new tab:

```
<a href="https://example.com"
  target="_blank"
  rel="noopener">Visit the example website</a>
```

Only open a new tab when useful, and make the behaviour clear in surrounding text.

Email and page sections

```
<a href="mailto:help@example.com">Email fictional support</a>
<a href="#testing">Jump to testing evidence</a>

<h2 id="testing">Testing evidence</h2>
```

Use `example.com` addresses in demonstrations rather than real school or personal details.

Images

```

```

Alternative text communicates the image's purpose. A decorative image uses an empty alternative:

```

```

Do not put essential words only inside an image. Avoid using width and height attributes to distort the aspect ratio; use responsive CSS.

Figures

```
<figure>
  
  <figcaption>Example leaderboard produced from fictional data.</figcaption>
</figure>
```

Check

- ☐ Link text is meaningful.
- ☐ External new tabs use `rel="noopener"`.
- ☐ Demonstrations use fictional addresses and data.
- ☐ Informative images have purposeful alternative text.
- ☐ Decorative images use `alt=""`.
- ☐ Images resize without distortion.

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